



# **CAPITAL MARKETS DAY 2021**

Fluid conveyance and thermal management





#### **NOTICES**

#### **Cautionary Statement**

This document has been prepared solely to provide additional information to enable shareholders to assess the Group's strategy and business objectives and the potential for the strategy and objectives to be fulfilled. It should not be relied upon by any other party or for any other purpose. This document contains certain forward-looking statements. Such statements are made by the Directors in good faith based on the information available to them at the time of their approval of this document and they should be treated with caution due to the inherent uncertainties, including both economic and business risk factors, underlying any such forward-looking information.













# INTRODUCTION

David Squires Group CEO





#### **TODAY'S KEY OBJECTIVES**

Deeper insight into our strategy

Focus on thermal management and fluid conveyance technology

Showcase examples of businesses operating in diverse and attractive end markets

Future proofing growth of the business as we transition to low carbon economy

Delivering and exceeding ROCE target over medium-term





# **AGENDA**

10:30am	Introduction	<b>David Squires</b> Group CEO
10:50am	Showcasing Senior Metal Bellows	John Cory Senior Metal Bellows, CEO
11:20am	Showcasing Senior Flexonics Pathway	Carl Armbrister Senior Flexonics Pathway, Director Of Business Development
11:50am	Q&A	All
12:10pm	Networking lunch & product viewing	
1:00pm	Technology developments	Rob Vaughan Senior Flexonics Crumlin, Managing Director Ryan Collins Senior Flexonics Bartlett, Director Of Engineering
2:00pm	Financial	Bindi Foyle Group Finance Director
2:20pm	Q&A	David Squires



**Closing remarks** 



Group CEO

#### **PRESENTERS**

**David Squires**Group CEO



**Bindi Foyle**Group Finance Director





John Cory Senior Metal Bellows CEO



Carl Armbrister
Senior Flexonics Pathway
Director Of Business
Development



Rob Vaughan
Senior Flexonics Crumlin
Managing Director



Ryan Collins
Senior Flexonics Bartlett
Director of Engineering



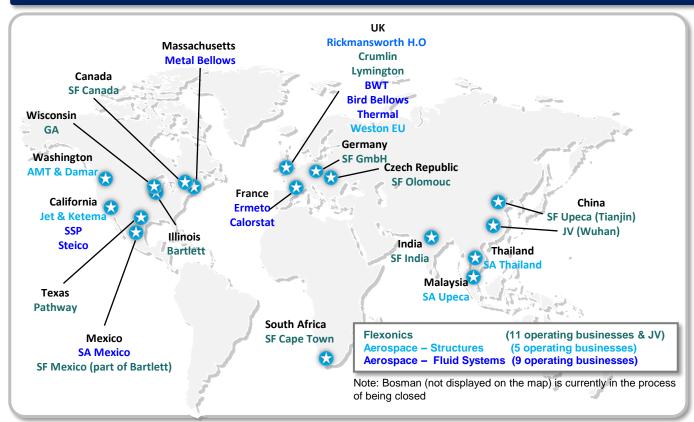


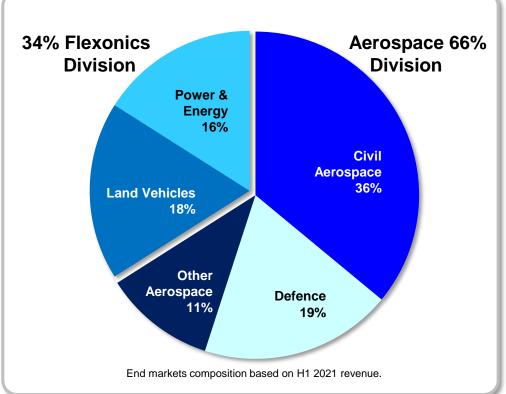


#### An international, market-leading, engineering solutions provider

Designs and manufactures highly engineered, technology rich components and systems for OEMs in the worldwide aerospace and defence, land vehicle and power & energy markets

26 operating businesses (including one JV) across 12 countries, reporting to two divisions: Aerospace and Flexonics









#### INVESTMENT CASE: POSITIONED FOR GROWTH

Our purpose to provide safe and innovative products for demanding thermal management and fluid conveyance applications



Clear strategy to maximise shareholder value

A differentiated business model

Strategic priorities

Leading position in attractive markets

Long-term
growth and
value creation

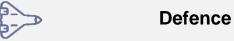
Focus on IP-rich fluid conveyance & thermal management technology

Trusted and collaborative high value-added engineering and manufacturing company delivering sustainable growth

#### Delivering minimum 13.5% ROCE\* over medium-term

#### STRONG CORE END-MARKETS









#### **OUR DIFFERENTIATORS**

Safety & ethics are always our highest priorities

**High performance operating system** 

**Intrinsically strong cash generation** 

Autonomous and collaborative business model with a robust control framework

Robust balance sheet

Technology, product and process innovation supporting transition to clean energy

Considered and effective capital deployment

**Global footprint** 

#### **ESG LEADERSHIP**

First worldwide in A&D sector to have greenhouse gas reduction targets verified and approved by the Science Based Targets initiative

CDP "Leadership" rating of A- on climate change and supplier engagement

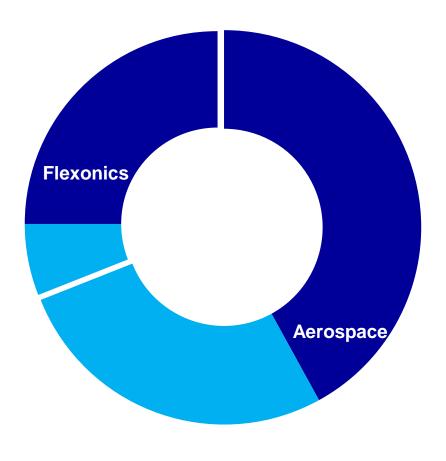
Continuously improving Lost Time Injury Illness Rate; a reduction of 69% from 2015

Early adopters of Hampton Alexander and Parker (2023) Review on gender and ethnic diversity targets





#### FOCUS ON IP-RICH TECHNOLOGY AND MANUFACTURING



The chart shows H1 2021 revenue, pro forma for the sale of Senior Aerospace Connecticut.

# Fluid Conveyance and Thermal Management

**Product and System Design & Manufacturing IP** 

- √ This remains the key strategic focus
- ✓ Significant current and future opportunities identified within this technology domain

#### **Structures**

Complex Machining and Manufacturing Know-How/Process IP

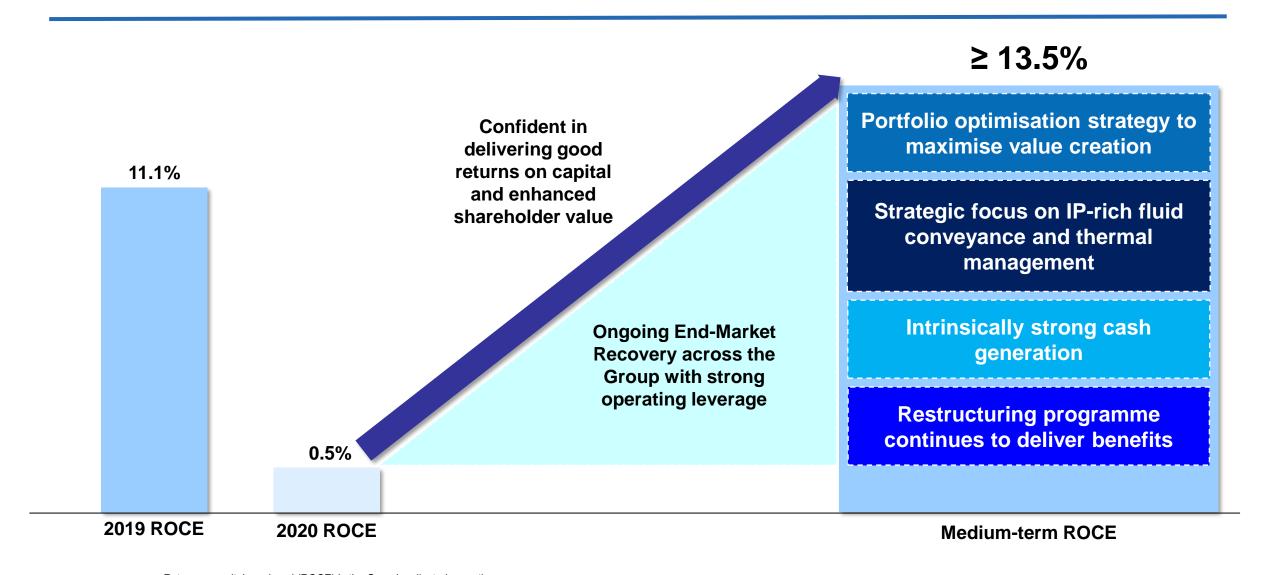
- ✓ Fill our existing capacity
- ✓ Pursue further diversification into Space and Defence
- ✓ Grow market share profitably in Civil Aero as customers look for high performing reliable suppliers.

#### Core capabilities underpin shareholder value growth





#### **MEDIUM-TERM MINIMUM ROCE TARGET**







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**Closing remarks** 



Group CEO





# SENIOR METAL BELLOWS

John Cory Senior Metal Bellows, CEO





#### **AGENDA**

- Metal Bellows History
- Strategy
- Sales and Products
- Growth Products and Product Development
- Engineering Capabilities and Manufacturing Automation
- Summary





#### **METAL BELLOWS HISTORY**

#### 1955

Founded by Ray Shamie ~10,000 sq. ft. facility in Wellesley, MA.

#### 1974

Facility expanded to ~41,000 sq. ft.

# 1994

Acquired by Senior plc

#### 2020

Approximately 290 employees Facility expanded to ~120,000 sq. ft. **10% of 2020 Group revenue** 









#### 1963

New Facility in Sharon, MA ~26,000 sq. ft.

1982

Facility expanded to ~67,500 sq. ft.

#### 1986

Acquired by Parker Hannifin Corporation

#### 1998

Integrated Senior plc
MetalFab
acquisition





#### **METAL BELLOWS VISION & STRATEGY STATEMENT**



HEALTH AND SAFETY

# TOP PRIORITY

To achieve profitable 6% year-on-year revenue growth by finding, capturing, designing and manufacturing complex products for niche production applications which solve problems and add value for OEM customers





#### **METAL BELLOWS STRATEGY**

- Maintain, exploit and expand IP across multiple/diverse endmarkets by developing new devices and advancing manufacturing
- Develop deep customer insights/relationships and use a value sales approach
- Attract, retain and motivate talent
- Continuously strive for world class performance leveraging the Senior Operating System





Use Strategy Deployment to delineate and drive key initiatives which support/ enable Company Strategy





#### VALUE SALES APPROACH

- Industry leader in the design and fabrication of highly engineered bellows devices and components (not a commodity supplier and not a systems supplier)
- Superior solutions which differentiate us from competition and enable our customers to make unique products that bring higher value to their customers and end users



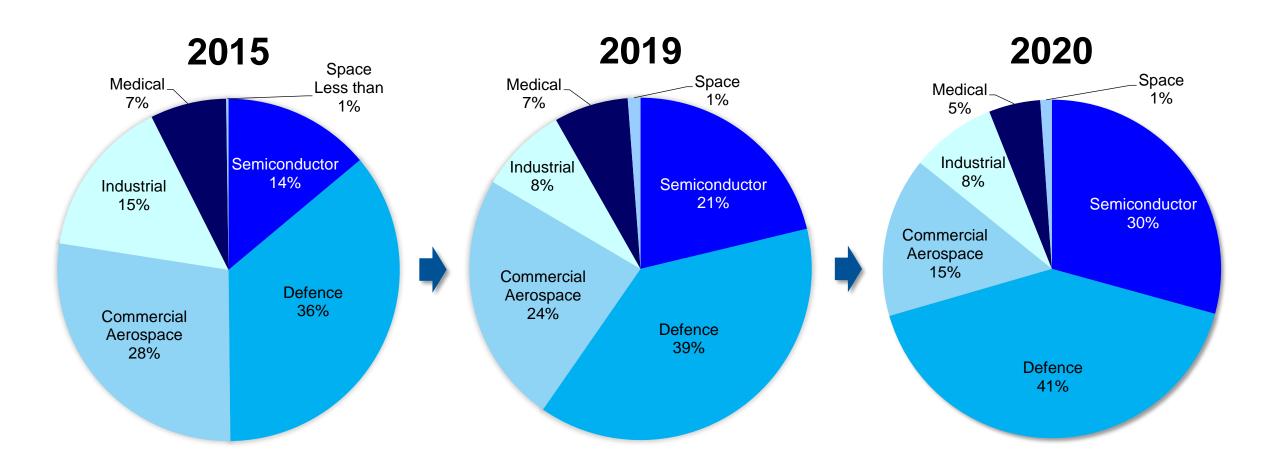
- Unsurpassed concurrent engineering capabilities
- Commitment to exceeding customers' expectations through solid relationships and world class operational performance







#### **ATTRACTIVE END MARKETS**

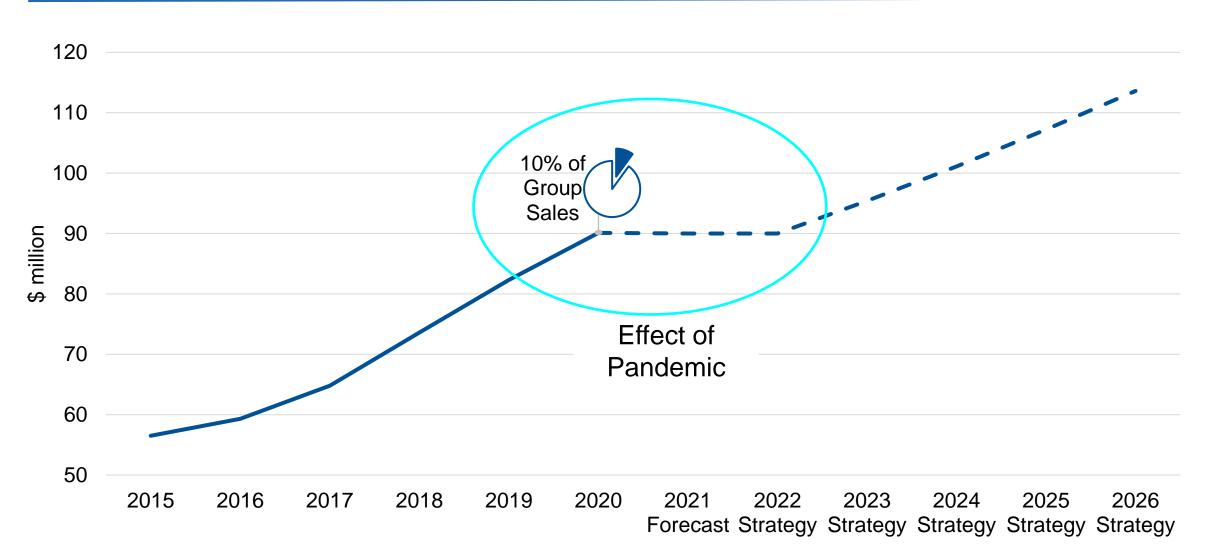


# Market diversity supports sustainable growth





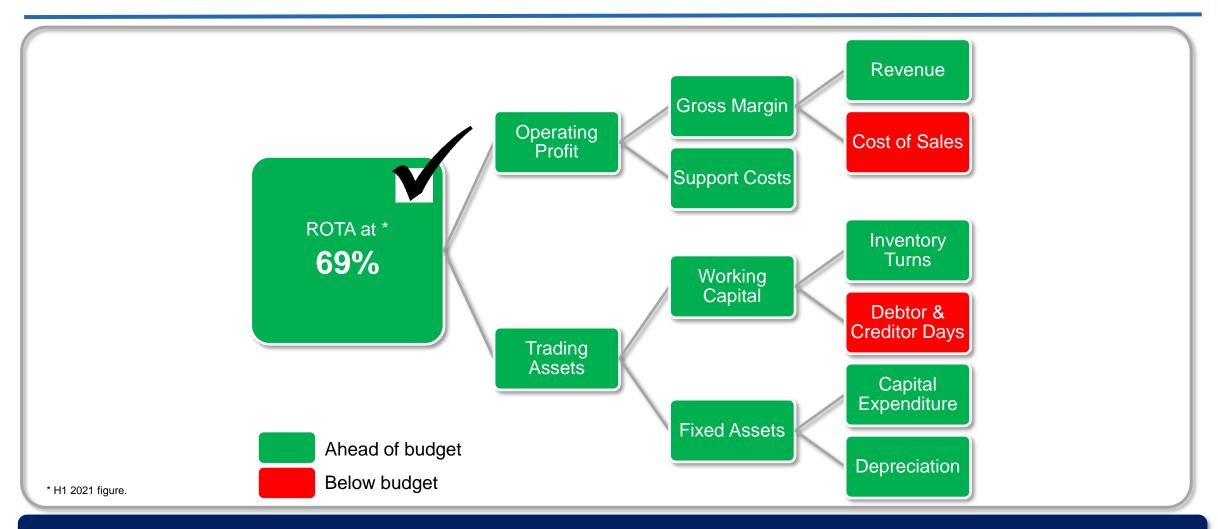
### **ANNUAL SALES HISTORY & STRATEGY**







#### **RETURN ON TRADING ASSETS**



# Metal Bellows delivering well above group ROTA target





#### BELLOWS TECHNOLOGY A KEY DIFFERENTIATOR

Materials:

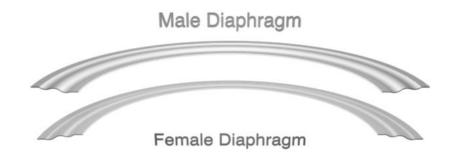
Stainless Steel
High Nickel Alloys
Titanium

Diameter Range:

0.12 to 36 inches

(3.2 to 914 mm)

Zero leakage through a range of motion in extreme operating conditions









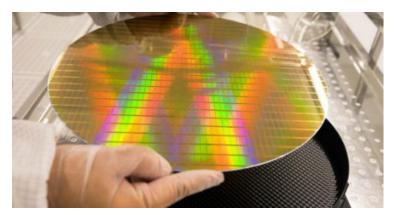
### **MULTIPLE AEROSPACE APPLICATIONS**







### **SEMICONDUCTOR EQUIPMENT: A GROWING MARKET**





**Pneumatic Actuators** 



# **Compact Wafer Lift Sealed Actuator**

- Pneumatically Driven
- Optical Fibre Position Sensing



#### Wafer Lift Sealed Actuator

- Pneumatically Driven
- Programmable
  Position Sensing



# **Chamber Door Sealed Actuator**

- Pneumatically Driven
- Optical Fibre Position Sensing



**Precision Dynamic Seal** 

Electric Actuator Driven





# OTHER DIVERSE MARKETS INCLUDE MEDICAL, INDUSTRIAL & SPACE







**Coolant Reservoirs** 



Implantable Pump Reservoirs



Gas Lift Valve Seals



Compressors and Vacuum Pumps







# **AEROSPACE GROWTH PRODUCTS**







Dynamic Engine



Hydraulic Accumulators



Thermal Compensators



Thermal Valves







### SEMICONDUCTOR EQUIPMENT GROWTH PRODUCTS



#### Next Generation Wafer Lift Sealed Actuators

- Pneumatically Driven
- Programmable Position Sensing



#### **Ring Lifter**

- Pneumatically Driven
- Programmable Position Sensing



#### Next Generation Precision Dynamic Seal

Electric
 Actuator Driven



# Sealed Plunger Assembly

- Pneumatically Driven
- Optical Fibre Position Sensing



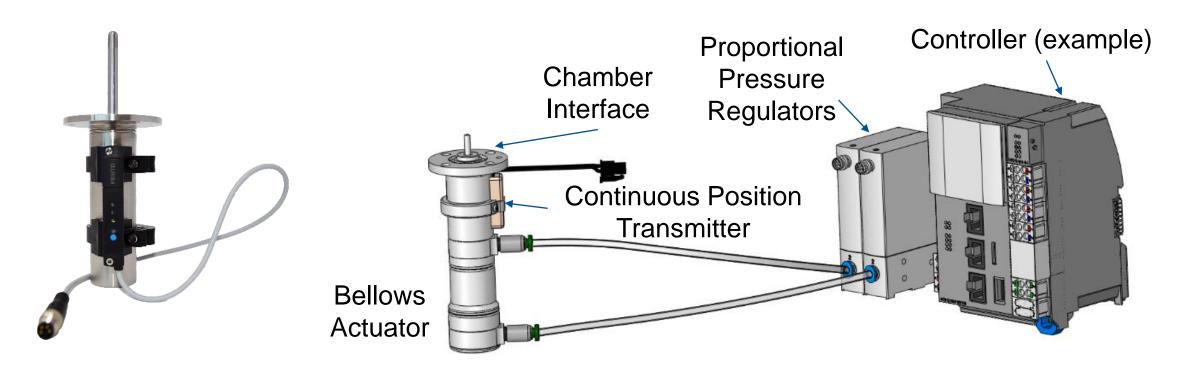




#### SEMICONDUCTOR PRODUCT DEVELOPMENT: SERVO-PNEUMATIC ACTUATORS

#### Key Performance Advantages

- Elimination of friction
- Single design capable of multiple speeds
- Cost advantage over motor driven solutions







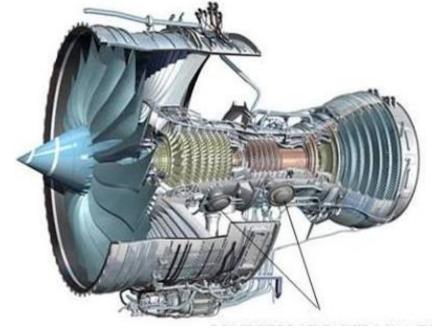
#### ENGINE VALVE PRODUCT DEVELOPMENT: MAINTENANCE FREE BLEED VALVES

## **Key Performance Advantages**

- Temperature Exceeding 1200°F
- High & Low Pressure
- Extreme Vibration
- Minimises Friction



**Bleed Valve Patented** 



**Bleed Valves** 

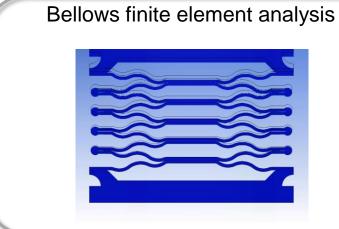


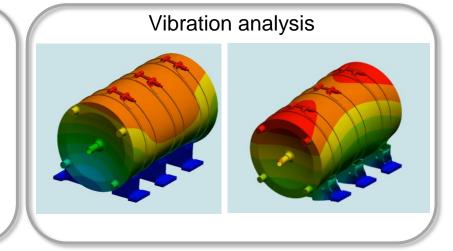


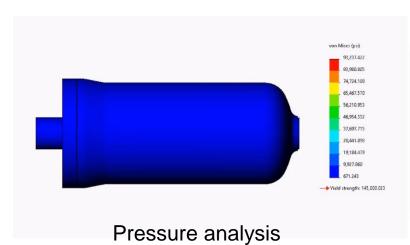
## **CORE ENGINEERING CAPABILITIES**

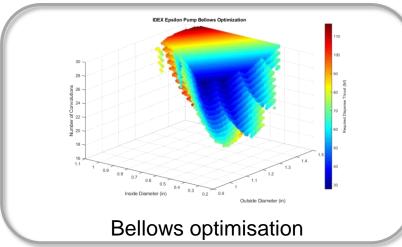
Rule based automated design













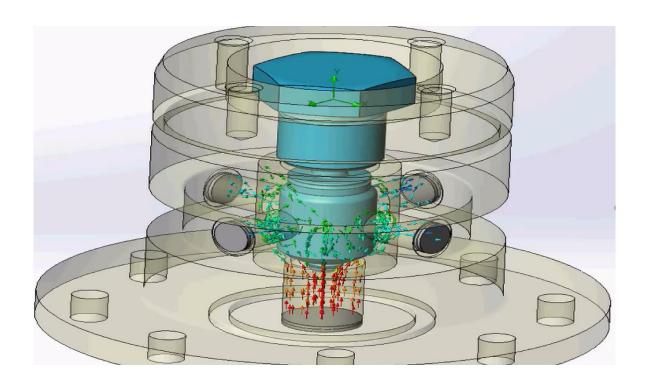
Vibration testing



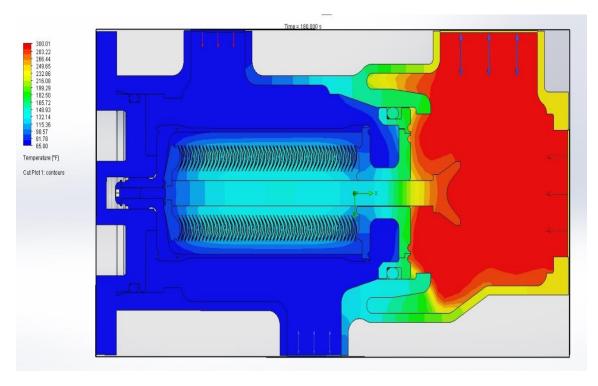


## **CORE ENGINEERING CAPABILITIES**

### Computational fluid dynamics



### Thermal analysis





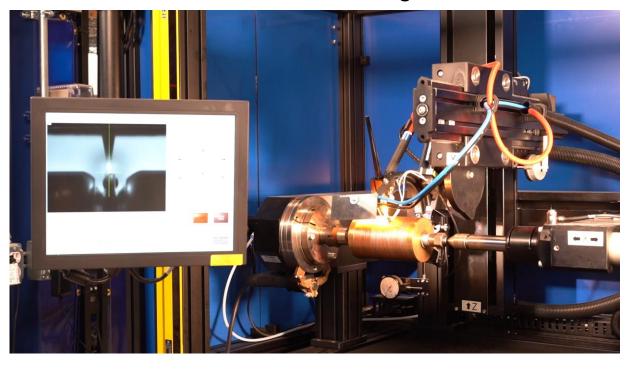


## **MANUFACTURING AUTOMATION**

Automated Inner Diameter Bellows Welding

Automated Outer Diameter Bellows Welding





## Mitigates potential skills shortage risk

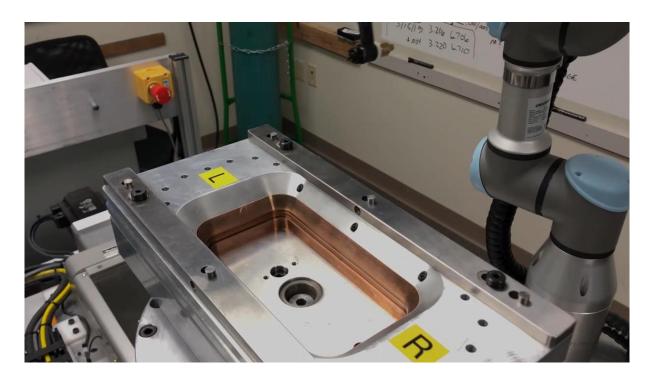




### MANUFACTURING AUTOMATION

Non-Round Bellows Welding

**Automated Cleaning** 





## Mitigates potential skills shortage risk





#### **SUMMARY – SENIOR METAL BELLOWS**

IP-rich product base with a strong growth outlook

Providing custom engineered solutions to our customers

Operating in diversified and attractive end-markets

Consistently strong financial performance





Strong IP

## **AGENDA**

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**Group Finance Director** 

**David Squires** 

Group CEO



2:20pm

Q&A

**Closing remarks** 







# **SENIOR FLEXONICS PATHWAY**

Carl Armbrister
Senior Flexonics Pathway,
Director Of Business Development





### **AGENDA**

- Pathway History
- Product Introduction
- Sales
- Differentiators and Applications
- Growth Areas
- Summary





## **PATHWAY HISTORY**

1999

Senior acquires Pathway Bellows

and merges with Expansion Joint Division to form

Senior FLEXONICS
PATHWAY

2020

Approximately 170 employees Facilities 200,000 sq. ft. (Texas and Maine)

5% of 2020 Group revenue



1980

**Senior Flexonics Expansion Joints** 

opens facility in New Braunfels, Texas

2004

Expansion of Texas
Site, closure of
Tennessee Location

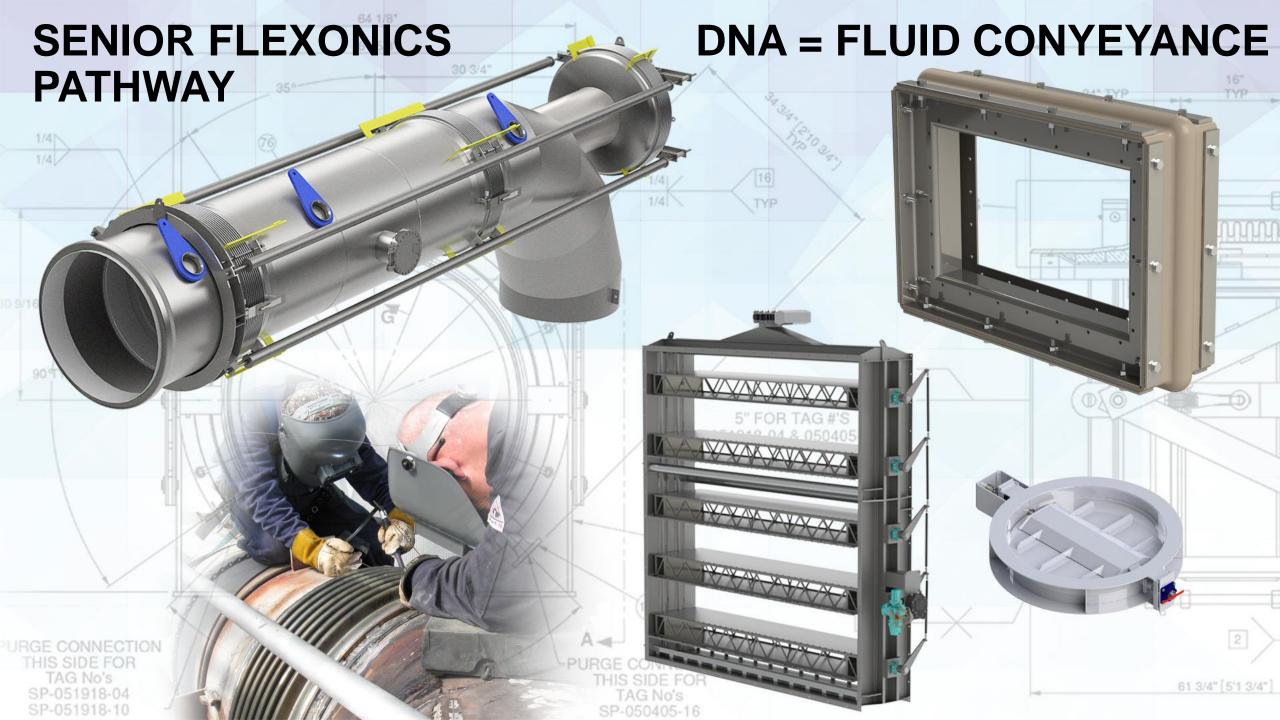
2011

Acquisition of WalcoMetroflex (Lewiston, Maine)









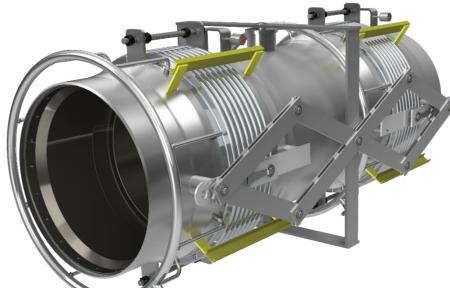
## **WE MAKE EXPANSION JOINTS**

# What are they? What do they do?

## **Bellows Element:**

- Thin Walled (0.015" - 0.075")
- High Alloy
- Convoluted
   Sheet tube





# **Expansion Joint:**

- Bellows element
- End connections
- Hardware and accessories

# Function: Expansion Joints mitigate/ absorb thermal growth

(100 Feet of Pipe can grow almost 17" at 1400° F, and can shrink 2.27" at -150 ° F)





## **WE MAKE DAMPERS**

# What are they? What do they do?

- Can offer almost 100% Isolation
- 0-50 psig depending on size
- -100 to 2000°F
- Horizontal or vertical



Guillotine Damper



**Butterfly Damper** 



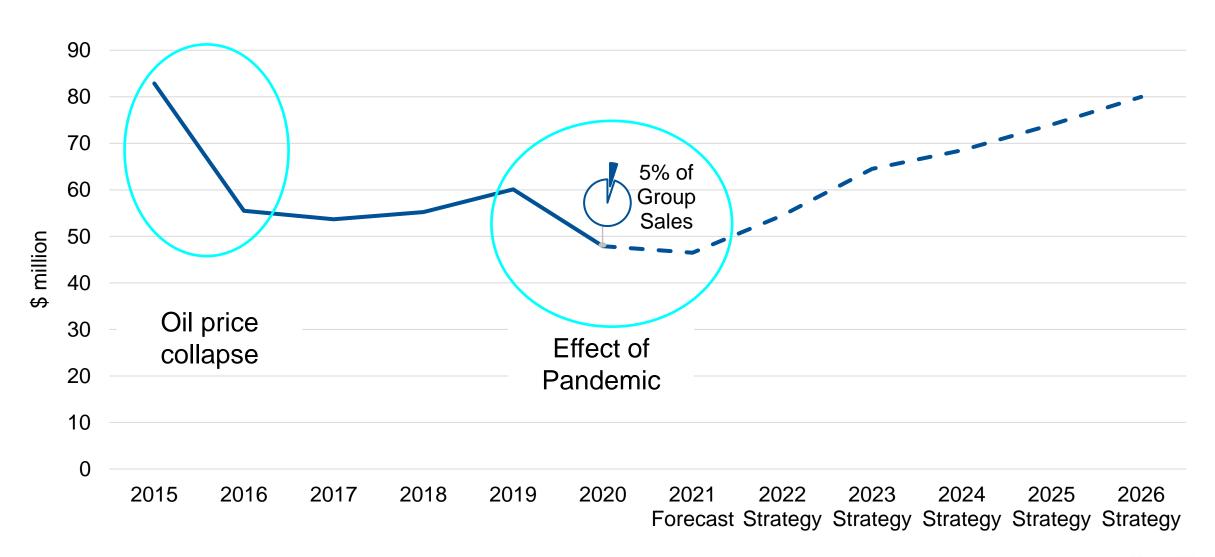
Tandem Louver Damper

Function: a movable metal plate in a flue or chimney, used to regulate the draft and control the rate of combustion





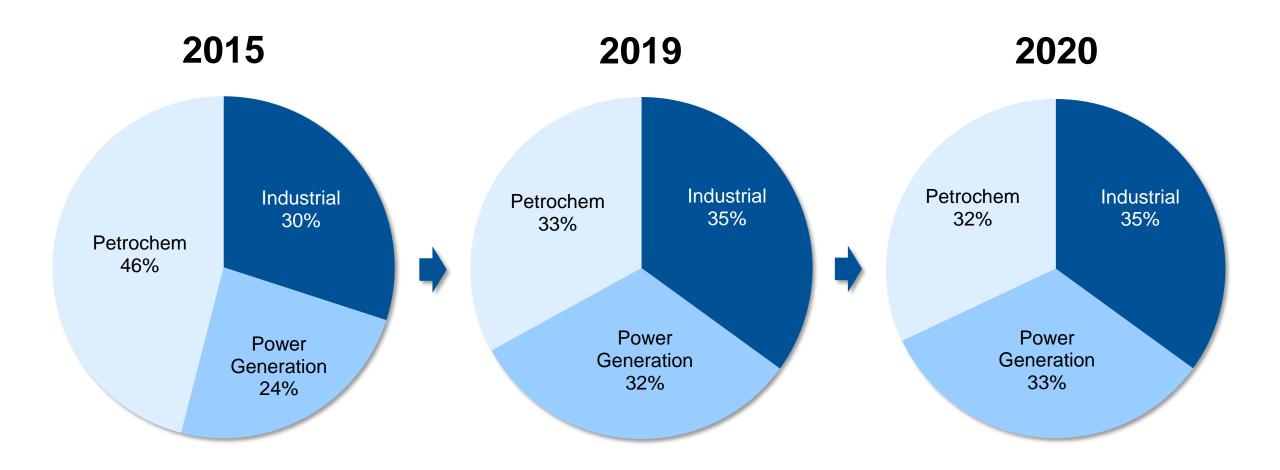
# **ANNUAL SALES HISTORY & STRATEGY**







## **OUR MARKETS**

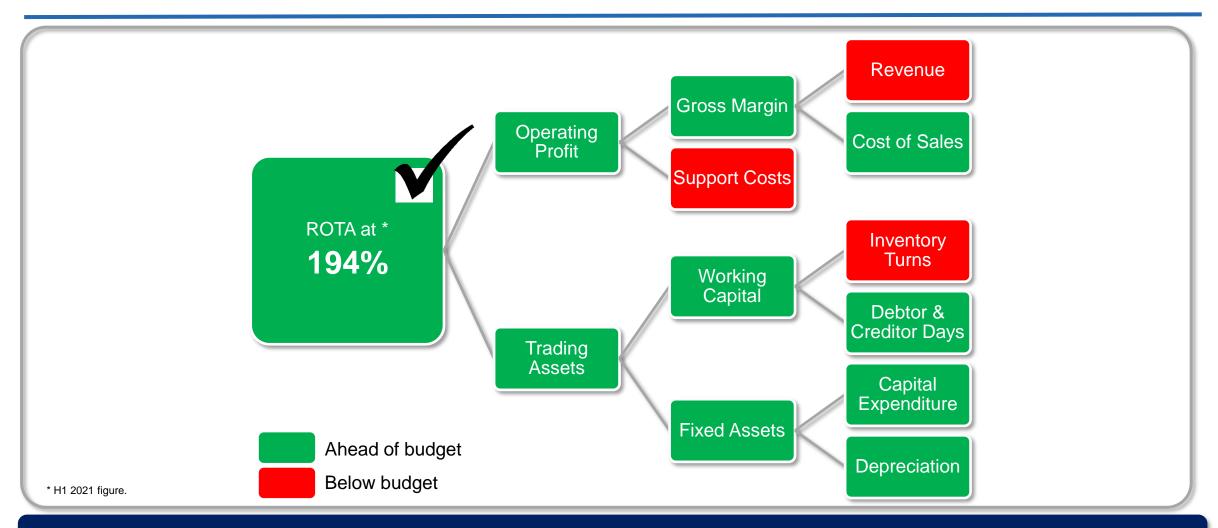


## Balanced diversification across end markets and customers





## **RETURN ON TRADING ASSETS**

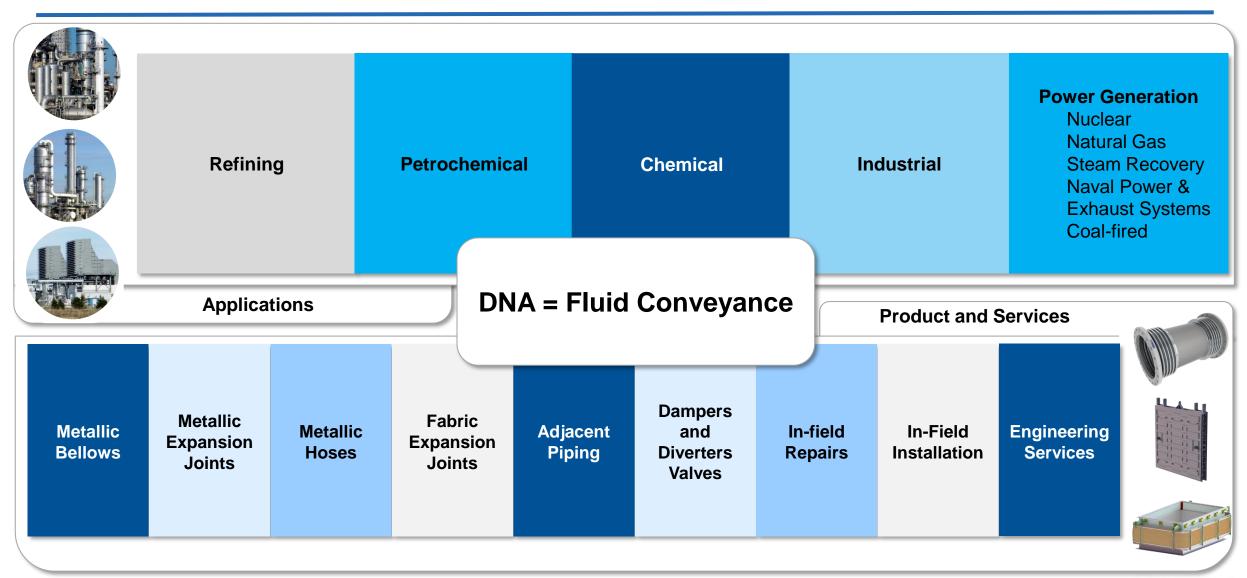


# Pathway delivering well above group ROTA target





## PATHWAY'S DIFFERENTIATED TECHNOLOGY







# SHEER SCALE SETS US APART





Bellows Forming from 2" (5cm) to 202" (5.1m) diameter

Damper size ranges from 12" (30cm) <40' (12m)





## PETROCHEMICAL APPLICATION

# **Propane Dehydrogenation (PDH) | Catofin**

- PDH is a petrochemical process in the production of propylene from propane which is the second most important starting product in the petrochemical industry after ethylene. PDH **converts propane into propene and by-product hydrogen.**
- Expansion Joint Intense Application
- 120 to 160 assemblies per plant
- We have more operational hours in this field than all other manufacturers combined
- 1200+ Units Operating in <15 Plants</li>









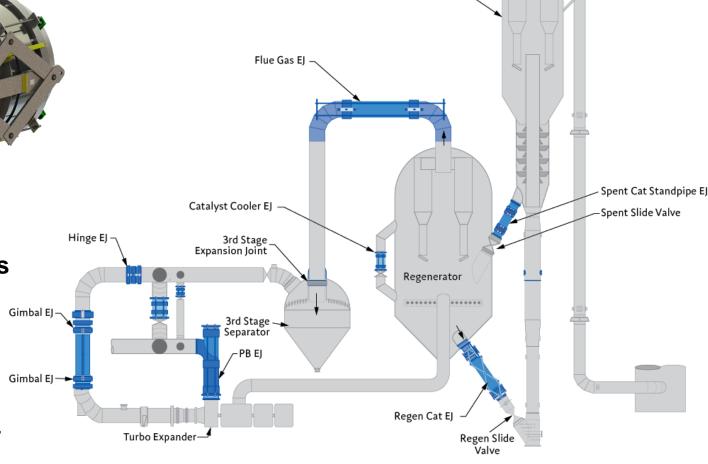
## REFINING APPLICATION

Fluidised Catalytic Cracking Unit (FCCU)



 Fluid catalytic cracking (FCC) is one of the most important conversion processes used in petroleum refineries.

 It converts the high-boiling point, highmolecular weight hydrocarbon fractions of petroleum crude oils into more valuable gasoline, olefinic gases, and other products.



Reactor





# **POWER GENERATION APPLICATIONS**

# **Nuclear**



**Coal Fired** 



Natural Gas



Marine Exhaust Expansion Joint







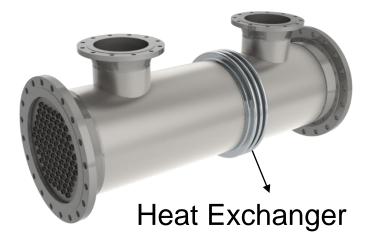
# **INDUSTRIAL APPLICATIONS & HARDWARE**



Single Expansion Joint



Universal Expansion Joint







- Building Materials
- Mining
- Shipbuilding
- Wastewater
- Pulp & Paper
- Cement





## **ON-SITE REPAIRS AND REPLACEMENT INSTALLATIONS**

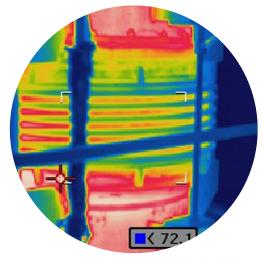




### Aftermarket sales and service

- Pathway service its customers with product replacement and spares
- Our team performs both off-line and hot on-line repairs and retrofits.
- We also provide installations, supervision, inspections and other services for all of our product groups.
- Our specialised team can perform "Clamshell" repairs of bellows elements in the most severe field environments. This repair can often be done online, helping a facility avoid a costly shutdown.









### **NUCLEAR ENERGY CASE STUDY: PLANT LIFE EXTENSION**

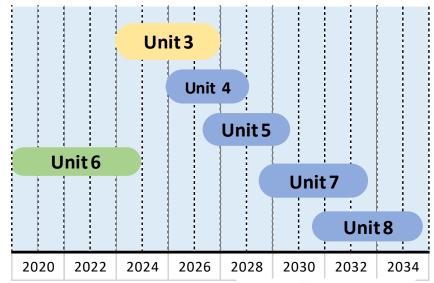
## Low-Carbon Nuclear Energy Technology

- Plant Life Extensions
  - Bruce Power embarks on Multi-Year Major Component Replacement (MCR)
  - Senior Flexonics Pathway working in close collaboration with Bruce Power
  - MCR planned for US Based Nuclear Power Operators

## Engineering Service

- In high demand
- Pathway leads on design concept for unit 3 Bulkhead and Calabdria seals

### **BRUCE POWER:** MCR PROJECT TIMELINE





Stream
Generation
Bellows
Containment
seal



Primary Heat transfer Bellows

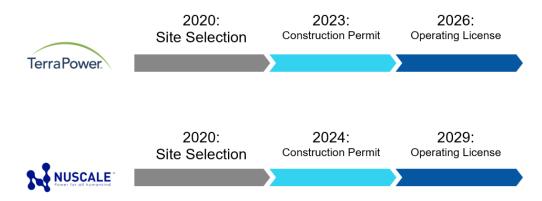




## **NUCLEAR ENERGY CASE STUDY: SMALL MODULAR REACTOR**

- Low-Carbon Nuclear Energy Technology
  - Nuclear Small Modular Reactor (SMR)
    - Land based SMR plants in planning and development
    - Mobile based SMR technology in development
    - Pathway supporting engineering and/ or fabrication with all active OEMs.
- Funding Support has come from
  - U.S. Department of Energy (DoE)
  - U.S. Department of Defense (DoD)
  - Private & Public Power Companies

#### Planned SMR New Builds in the US



- Pathway Involved from the onset supporting SMR Technology development
  - Supporting engineering specifications for Mobile SMR piping systems for one OEM
  - Awarded contract to fabricate expansion joints for a land based SMR.







# **Broaden product offering**

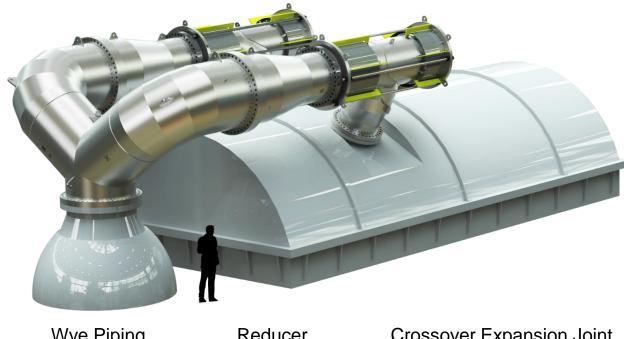
- Adjacent piping
- Collaboration within Senior to improve market reach and penetration
- Space

# **Low-Carbon Energy Technology**

- Nuclear Small modular reactor (SMR)
- Plant Life Extensions

# **Engineering Service**

In high demand



Wye Piping

Reducer

**Crossover Expansion Joint** 







## **SUMMARY – SENIOR FLEXONICS PATHWAY**

Strong commitment and focus on IP-rich fluid conveyance applications

Ongoing broadening of product offering

**Strong IP** 

Balanced diversification across end markets and customers

Large global installed base of expansion joints and dampers

Consistently strong financial performance

The leading innovator for Catofin applications







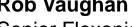
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2:20pm Q&A

**Closing remarks** 



Senior Flexonics Crumlin, Managing Director

**Ryan Collins** 

Senior Flexonics Bartlett, Director Of Engineering

**Bindi Foyle** 

**Group Finance Director** 

**David Squires** 

Group CEO













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**Financial** 2:00pm

2:20pm Q&A

**Closing remarks** 

**Ryan Collins** 

Senior Flexonics Bartlett, Director Of Engineering

**Bindi Foyle** 

**Group Finance Director** 

**David Squires** 

**Group CEO** 









# **TECHNOLOGY DEVELOPMENTS**

Rob Vaughan
Senior Flexonics Crumlin, Managing Director
Ryan Collins
Senior Flexonics Bartlett, Director Of Engineering





## **KEY TECHNOLOGY CATEGORIES**

# Three key market Segments

**Land Vehicle** 

**Aerospace** 

**Power and Energy** 

# Impacting two key technology trends

**Electrification** 

**Hydrogen Power** 

# Driven by two key product segments

**Thermal Management** 

**Fluid Conveyance** 





### **OPPORTUNITIES**







# IMPACT BROUGHT BY ADOPTION OF LOW CARBON TECHNOLOGIES

Six megatrends identified by UN for next 5-10 years

The Net Zero Economy

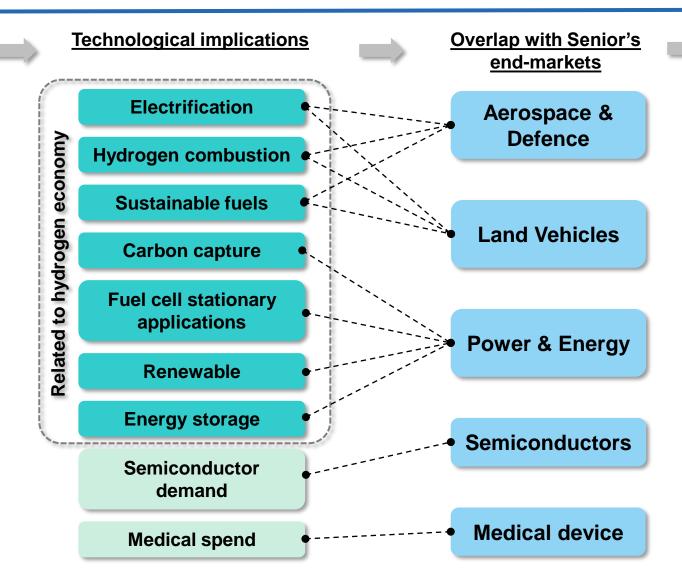
The Circular Economy

The BioGrowth Economy

The Exabyte Economy

The Wellbeing Economy

The Experience Economy



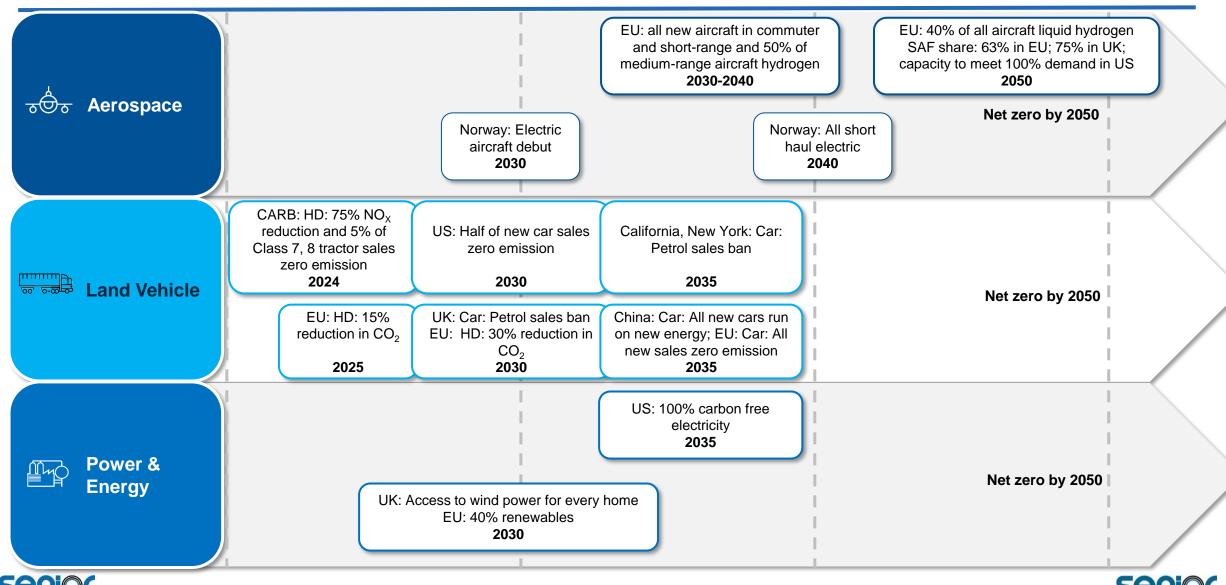
Relation to our technology themes?

Fluid conveyance & thermal management





## REGULATORY DEADLINES AND GOVERNMENT COMMITMENTS





**SENIO** Flexonics

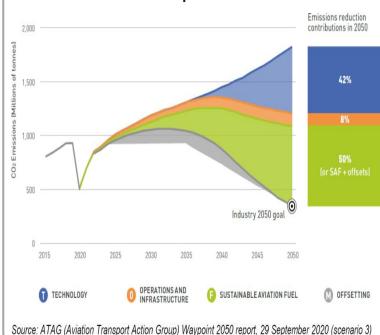


# **AEROSPACE NET ZERO CHALLENGE**

### The Challenge

# 2x Traffic increase forecast, but Emissions need to decrease by 50%

#### **Global Air Transport CO2 Emissions**

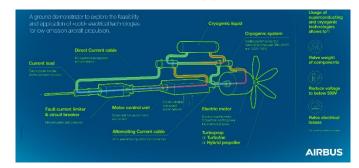


#### **The Solution**

# A blended approach using multiple technologies:

SAFs / Hybrid Electric / Battery electric / H2 Fuel Cell / H2 Combustion

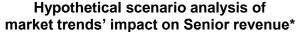
#### The Airbus approach

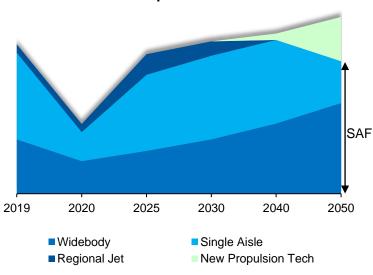




### The Impact

Growth through a combination of existing & new Fluid Conveyance & Thermal Management technologies





\*Sales extrapolation assumes steady platform content. Market information based on company internal estimates; Forecast International and McKinsey, Clean Sky 2 Joint Undertakings and Fuel Cells and Hydrogen 2 Joint Undertakings, "Hydrogen-powered aviation".







## LAND VEHICLE NET ZERO CHALLENGE

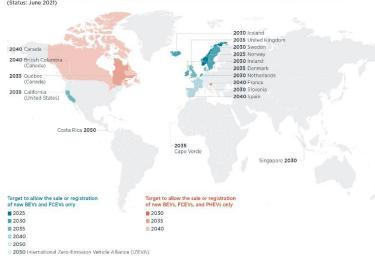
### The Challenge

Legislative changes driving the decarbonization of transport:

15 Countries & 31 Cities have plans to phase out sales of ICE vehicles

Government takes historic step towards netzero with end of sale of new petrol and diesel cars by 2030

Governments with official targets to 100% phase out sales or registrations of new internal combustion engine cars by a certain date\* (Status: June 2021)



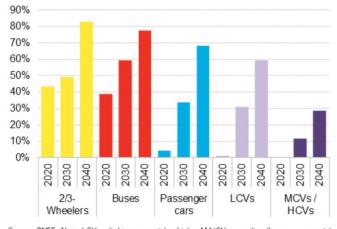
#### **The Solution**

A combination of powertrain technologies to match end applications:

ICE / Hybrid / NEVs

Rapid uptake of EVs in urban application, but a heavy reliance on ICE for MD/HD Commercial Vehicles

#### EV share of global new vehicle sales by segment -Economic Transition Scenario

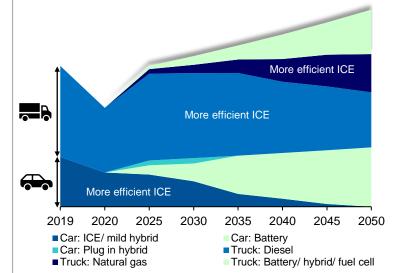


 $Source: \textit{BNEF}. \ \ Note: LCVs = light commercial \ vehicles. \textit{M/HCVs} = medium/heavy \ commercial \ commercial \ commercial \ commercial \ co$ 

### The Impact

Growth through a combination of existing & new Fluid Conveyance & Thermal Management technologies

Hypothetical scenario analysis of market trends' impact on Senior revenue\*



\*Sales extrapolation based on steady market share. Market information based on company internal estimates, IHS Markit, Bloomberg, Roland Berger and Citi.





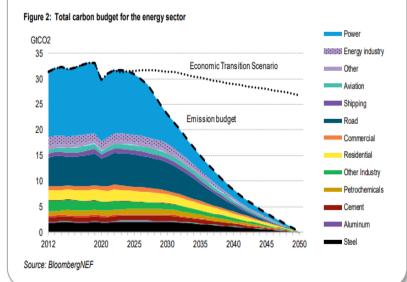


# **POWER & ENERGY NET ZERO CHALLENGE**

### The Challenge

To meet the Paris Agreement and achieve net-zero emissions in 2050

Global energy-related emissions need to drop 30% below 2019 levels by 2030, and 75% by 2040, to reach net-zero in 2050.

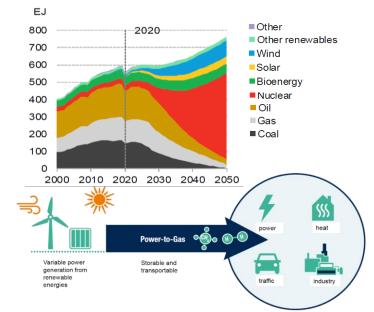


#### **The Solution**

Significant growth in Solar, Wind & Hydrogen to offset fossil fuel use.

Hydrogen plays a significant role in storing energy from renewable sources.

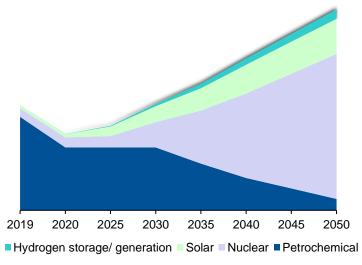
Total primary energy supply – scenario with clean electricity and deployment of small, modular nuclear



#### The Impact

Growth through a combination of existing & new Fluid Conveyance & Thermal Management technologies

Hypothetical scenario analysis of market trends' impact on Senior revenue\*



\*Sales extrapolation based on steady market share. Market information based on company internal estimates, Bloomberg, IEA, IRENA and Hydrogen Council-McKinsey.





### SUMMARY



Aerospace

- Small electric aircraft will enter service in this decade
- Hydrogen technologies will be used mainly on regional routes by 2035
- SAF will likely be the most widely adopted solution



**Land Vehicle** 

- Legislation is driving the shift towards electrification of passenger cars
- By 2030 around half of our passenger car revenue may come from EV/HEVs
- MD/HD Trucks will still rely on ICE, with urban areas driving the switch to EV



**Power & Energy** 

- Oil & Gas use will likely peak in the next decade
- Significant growth in Solar, Wind & Hydrogen to offset fossil fuel use
- Green hydrogen production will promote the use of renewable energy

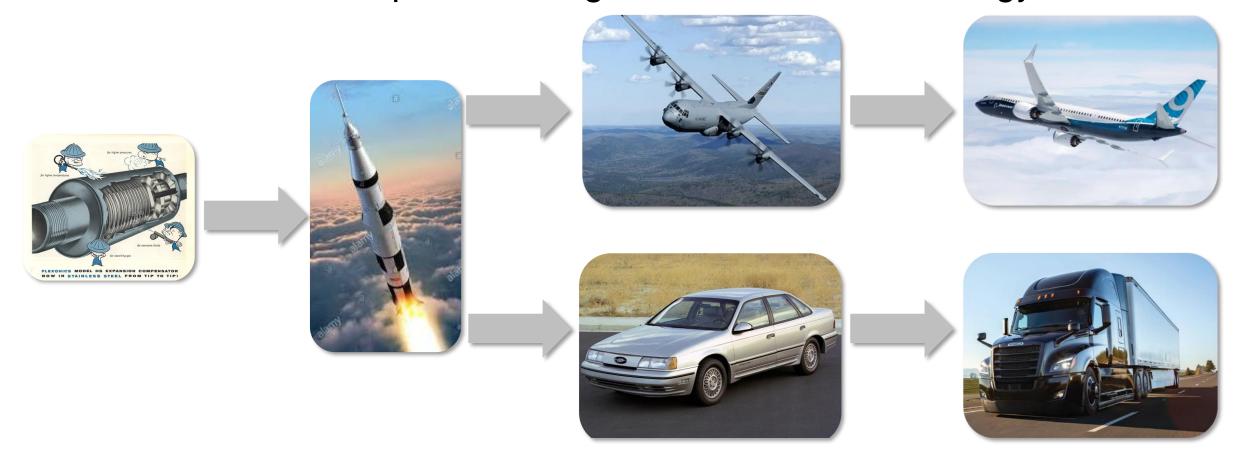
The Net Zero targets across our key sectors present both challenges & opportunities. However, our IP-rich product portfolio & technical expertise will deliver significant shareholder value over the medium term.





# **PRODUCT STRATEGY**

Create innovative products aligned with latest technology trends







## **PRODUCT STRATEGY**

# Create innovative products aligned with latest technology trends





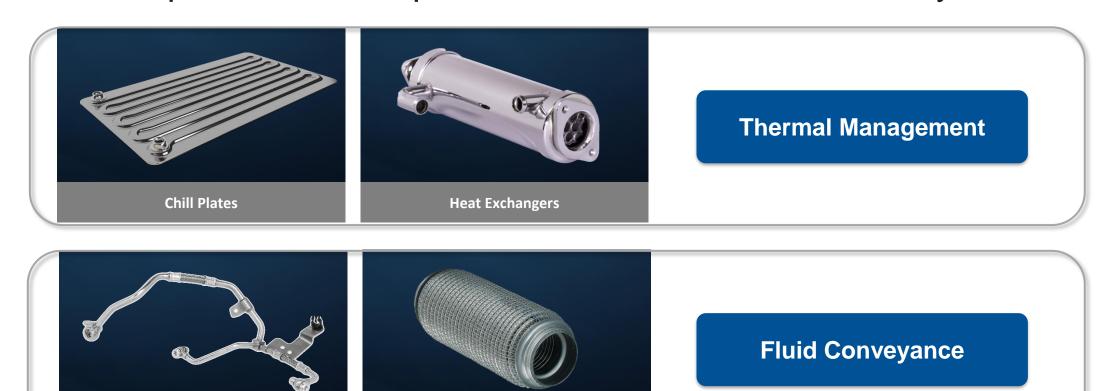






# **PRODUCT SEGMENTS**

New product development efforts focused in four key areas





**Tubing** 

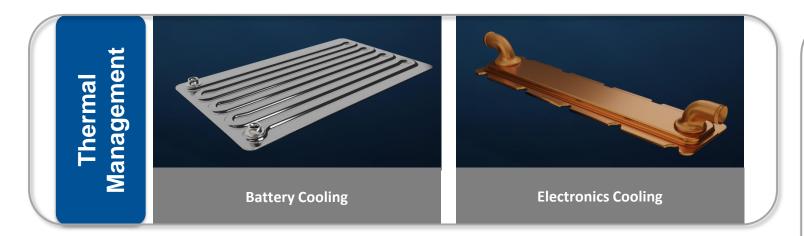


**Expansion Joints** 



## PRODUCT DEVELOPMENT – LAND VEHICLES

Electric Vehicles will use a combination of new & existing technologies for Senior. These new technologies are pushing us to explore the use of new materials & methods of manufacture.





### **Product Upgrades Include:**

Aluminium and Copper Alloys Composite Tubing Internally Insulated Bellows Omega Fin Heat Sink

### **Process Upgrades Include:**

Sheet Hydro/Air Forming Aluminium Extrusions Aluminium Brazing Laser Welding







# **CASE STUDY: EV INVERTER HEAT SINKS**

## **Scenario**

- Sales lead inquired about Senior's ability to manufacture small form factor copper heat sink.
- Application is for Tier 1 EV power inverter, with global applications.
- Underdeveloped supply base with a mix of large HX manufacturers and consumer electronics manufacturers.

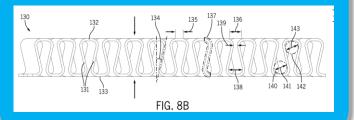
# **Capability Matching**

- ✓ Senior has developed heat transfer expertise through EGR Cooler and other product lines.
- Copper expertise developed over many decades for instrumentation products.
- ✓ Global footprint in place to provide local manufacturing support.
- ✓ Innovative manufacturing techniques available from bellows product lines.



## Result

- Innovative design developed and patent awarded for "Omega Fin".
- Product performance exceeded competitors by significant margin.
- While development led in US, initial launch locations planned for EU and China.



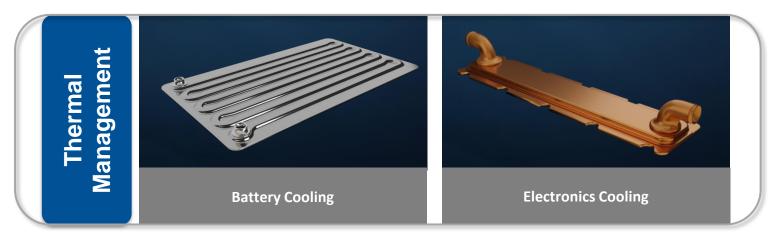






## PRODUCT DEVELOPMENT – AEROSPACE

Aerospace market to see significant investment in green technologies along with more efficient jet engines. Efficiency push to lead to more product cycle turns and opportunities.



## **Product Innovations include:**

Aluminium bellows Insulated bellows System design / optimization Additive Integration

# Sonveyance Fluid



**New Engine Plumbing Battery Fluid Handling Electric Motor Plumbing Hydrogen Fuel Delivery** 



**Hydrogen System Compensation** 

**Hydrogen Combustion ICE Flex** 

### **New Processes include:**

Hot Stamping Additive Manufacturing Flexible Robotic Welding **Next Gen Machine Connectivity** 







## CASE STUDY: AEROSPACE HYDROGEN EXPERIMENTAL POWERTRAIN

## **Scenario**

- Aerospace OEM is developing demonstrator units for hydrogen powertrain.
- Both battery and fuel cell technologies utilised in cryogenic environment.
- Suppliers sought who have both suited technology and aerospace industry experience to participate in development.

## **Capability Matching**

- ✓ Senior Aerospace has long standing relationship with OEM.
- ✓ Senior Flexonics has developed both fuel cell and battery technologies for Land Vehicle and Power/Energy markets.
- ✓ Cryogenic products in service for 30+ years in medical MRI liquid helium systems.



## Result

- Senior Flexonics and Senior Aerospace jointly developed proposal.
- Design and project details are on-going.
- This experience has opened up more future opportunities for Senior in the growing hydrogen economy.
- Flight demonstrator targeted for 2025.







## PRODUCT DEVELOPMENT - POWER & ENERGY

Power and Energy market to see significant disruption due to CO2 regulations, with the key new technology solutions relating to energy storage through batteries and hydrogen.









### **Product Upgrades Include:**

Aluminium and Copper Alloys Air to Air Heat Exchangers Internally Insulated Bellows Omega Fin Heat Sink

### **New Processes include:**

Sheet Hydro/Air Forming Aluminium Extrusions Aluminium Brazing Laser Welding







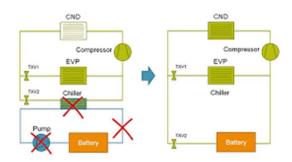
## **CASE STUDY: POWER & ENERGY BATTERY PACK DESIGN**

## **Scenario**

- Industrial battery pack manufacturer is growing at >30% per annum
- Large format battery packs targeted for development which require liquid cooling
- Customer has no experience or systems for thermal management, seeks support from industry

## **Capability Matching**

- ✓ Senior Flexonics had networking relationships with customer, identified the opportunity
- ✓ Senior has developed system level understanding of battery packs through Land Vehicle programs
- Awareness and familiarity with system simulation software through OEM relationships



## Result

- Proposal developed for both cooling plate component and system level design service.
- Funding was awarded, portion of monies utilised to purchase system simulation software.
- In addition to a promising project and development partner, now new capabilities exist and can be marketed to other customers.





### **SUMMARY**



Aerospace



**Land Vehicle** 



**Power & Energy** 

- Consistent technical trends through all key markets
- Synergistic product strategies to exploit these opportunities
- A proven track record of adaptation and expansion

Our IP-rich product portfolio & technical expertise will deliver significant shareholder value over the medium term





## **AGENDA**

10:30am	Introduction	<b>David Squires</b> Group CEO
10:50am	Showcasing Senior Metal Bellows	John Cory Senior Metal Bellows, CEO
11:20am	Showcasing Senior Flexonics Pathway	Carl Armbrister Senior Flexonics Pathway, Director Of Business Development
11:50am 12:10pm	Q&A Networking lunch & product viewing	AII



2:00pm Financial

2:20pm Q&A

1:00pm

**Closing remarks** 

**Technology developments** 



Senior Flexonics Crumlin, Managing Director

**Ryan Collins** 

Senior Flexonics Bartlett, Director Of Engineering

**Bindi Foyle** 

**Group Finance Director** 

**David Squires** 

Group CEO









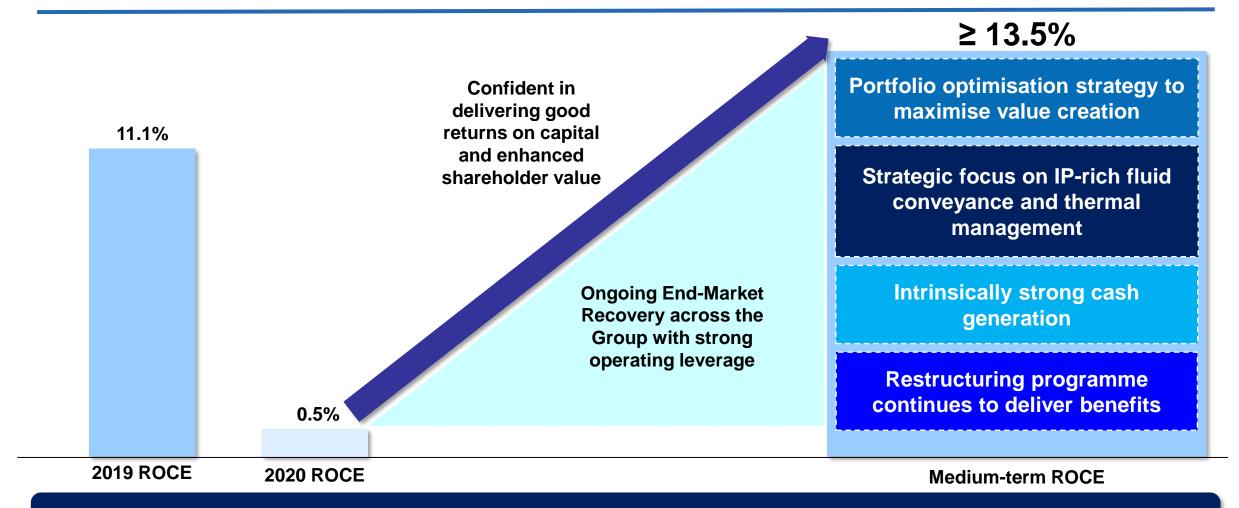
## FINANCIAL

**Bindi Foyle Group Finance Director** 





## **GROUP MEDIUM-TERM OUTLOOK**

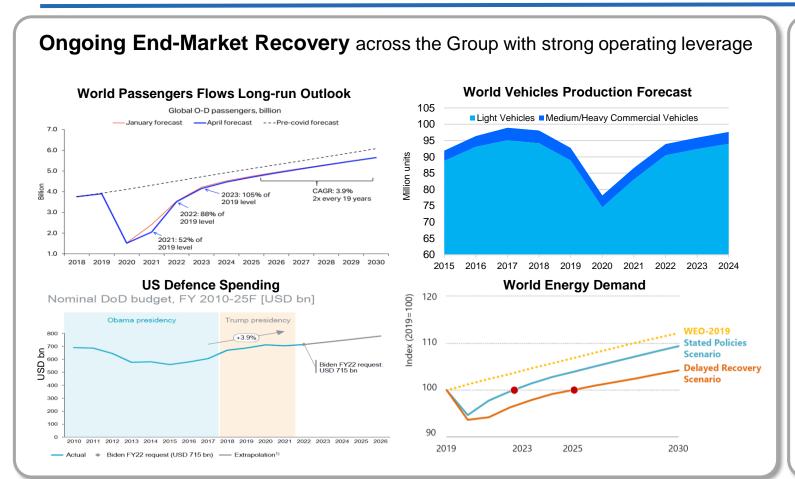


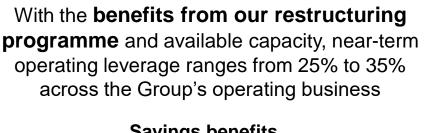
Senior is Confident of Delivering Minimum 13.5% ROCE Over Medium-term

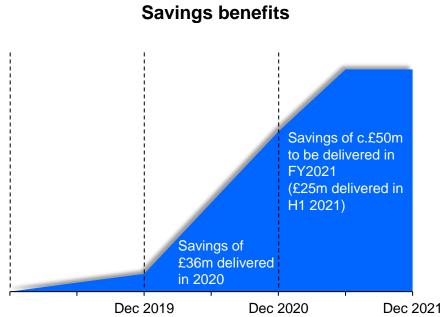




## STRONG OPERATING LEVERAGE





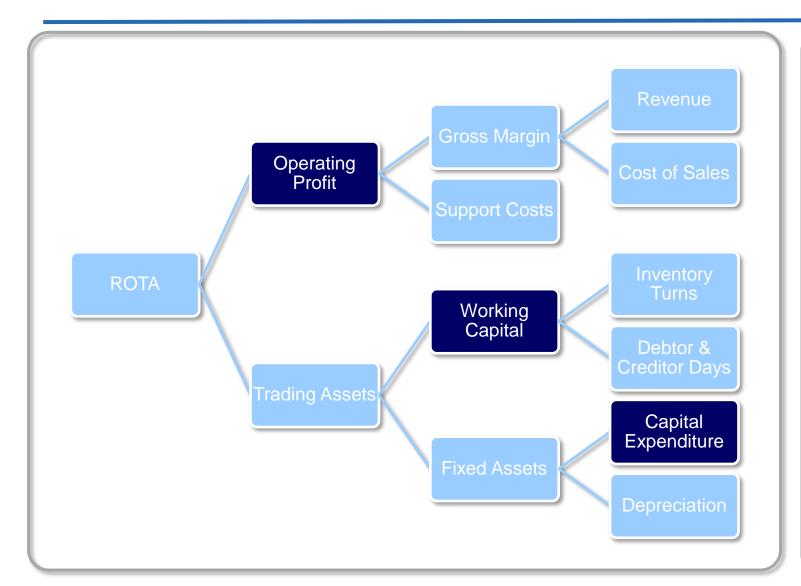


As volumes recover, we will see strong pick up in EBITDA and operating profit





## INTRINSICALLY STRONG CASH GENERATION



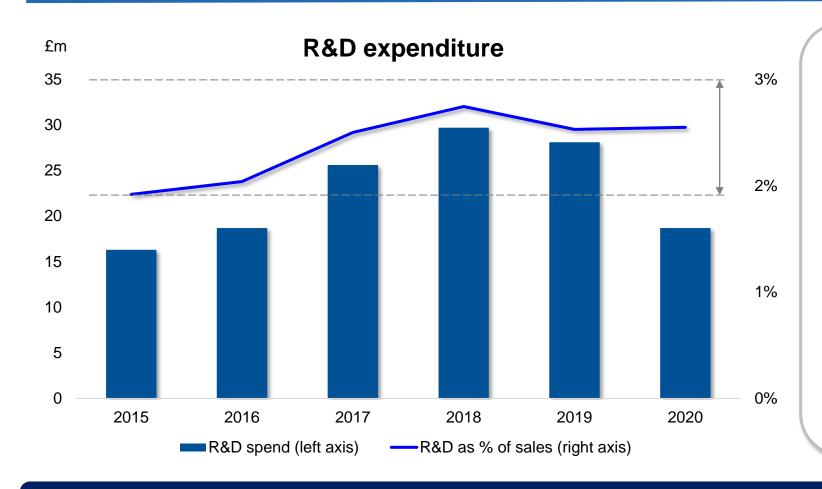
## Continued cash generation through:

- ⇔ Growth in operating profit
- Medium-term capital expenditure expected to be lower than depreciation
- ⇒ Relentless and effective focus on working capital management





## **SUPPORTING INVESTMENT IN R&D**



Strategic focus on IP-rich fluid conveyance and thermal management requires Senior to continue to invest 2-3% of sales into R&D expenditure

## Well placed for evolving technology trends in our end markets





## PORTFOLIO OPTIMISATION

We continue our prune to grow strategy: divesting, closing or combining non-core or performance-challenged assets

⇒ Confident that Aerostructures core market will recover, driving business performance improvement which provides strategic optionality over the medium-term

⇒ Expanding Senior's high quality fluid conveyance and thermal management businesses remains an ongoing priority

We will continue to actively manage the portfolio to create long-term shareholder value





## **ROCE TO ROTA**



## **Senior Group**



## **Derating Businesses**

Target = ROCE

Adjusted operating profit

Average Capital Employed



Target = Adjusted operating profit

ROTA

**Average Attributable Trading Assets** 

Target = ROCE

≥ 13.5% over medium-term



>35% Fluid Conveyance & Thermal Management – Aerospace

Target = ROTA

>30% Fluid Conveyance & Thermal Management – Flexonics

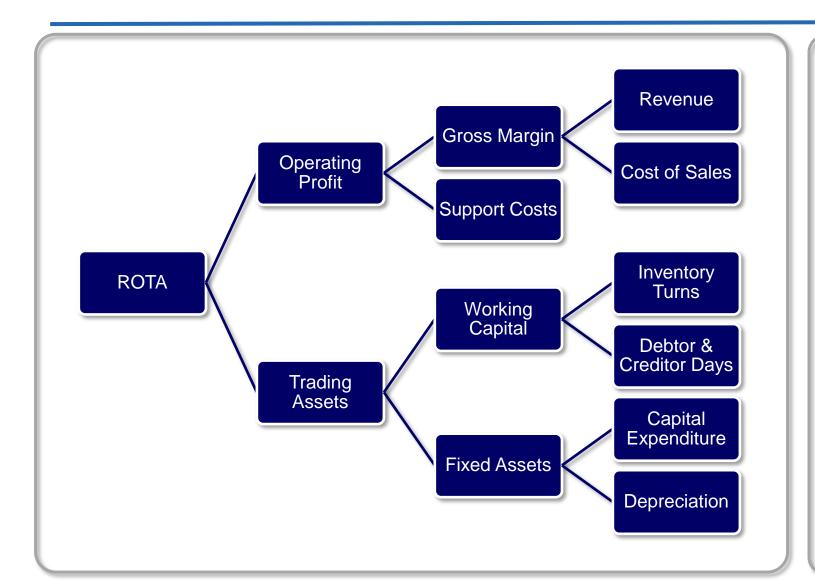
>20% Structures

Return on capital employed (ROCE) is the Group's adjusted operating profit divided by the average of the capital employed at the start and end of the period, capital employed being total equity plus net debt. Return on trading assets (ROTA) is adjusted operating profit divided by average attributable trading assets.





## DISCIPLINED VALUE CREATION FRAMEWORK



## All investment decisions are assessed in terms of:

- Strategic value to the Group
- ROTA %
- Return on Revenue Margin
- Cash Payback timeline
- Internal Rate of Return
- Net Present Value





## **AGENDA**

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**Closing remarks** 



**Ryan Collins** 

**Group Finance Director** 

Senior Flexonics Crumlin, Managing Director

Senior Flexonics Bartlett, Director Of Engineering



Group CEO









# QUESTION & ANSWER CLOSING REMARKS

David Squires
Group CEO













## **TODAY'S KEY MESSAGES**

Deeper insight into our strategy

Focus on thermal management and fluid conveyance technology

Showcase examples of businesses operating in diverse and attractive end markets

Future proofing growth of the business as we transition to low carbon economy

Delivering and exceeding ROCE target over medium-term













## SENIOR PLC LEADERSHIP TEAM

lan King Chairman



**David Squires**Group CEO



**Bindi Foyle**Group Finance Director



Mike Sheppard

CEO

Flexonics Division



Launie Fleming

**CEO** 

Aerospace Division



**Martin Barnes** 

Director of Business Dev, and Strategy



**Andrew Bodenham** 

Group Company Secretary



Jane Johnston

Group HR Director



### Michelle Yorke

Director of Risk and Compliance



### **Gulshen Patel**

Director of Investor Relations and Corporate Communications



### Mark Roden

Director of HSE & Sustainability







## **PRESENTERS**



**John Cory** Senior Metal Bellows CEO

John Cory joined Senior Metal Bellows in 1997 as a Project Engineer and shortly thereafter he was promoted to Manufacturing Engineering Manager. In 2001 John was promoted to Director of Engineering, a position he held for over a decade before being promoted to his current position as CEO in 2012.

Prior to joining Senior, John held Engineering positions at both Moog Inc. and Pratt and Whitney. John has both a Bachelor's and Master's degree in Aerospace Engineering from Penn State University.



Carl Armbrister
Senior Flexonics
Pathway
Director Of Business
Development

Carl Armbrister took up his current role as Director of Business Development for Senior Flexonics Pathway on 5<sup>th</sup> October of last year. He previously served as the CFO for Senior Aerospace businesses in the Pacific Northwest for a period of five years.

Carl first Joined Senior in 1998 as the CFO of Senior Flexonics Pathway, a role he served in for 17 years. He holds a Bachelor of Science in Accounting and an MBA in Finance from Alabama A&M University.



Rob Vaughan
Senior Flexonics
Crumlin
Managing Director

Rob joined Senior in June 2015 as the Business Unit Director for Thermal Management products. He is now the Managing Director of Senior Flexonics Crumlin, a Sales & Engineering centre of excellence for Thermal Management & Fluid Conveyance products.

Rob brings over 15 years of experience in Business Development & Technical roles, having undertaken numerous senior management positions within Tata Steel. Rob is a Bachelor of Medical Science, studying Biomedical Materials at the University of Birmingham.



Ryan Collins
Senior Flexonics
Bartlett
Director of Engineering

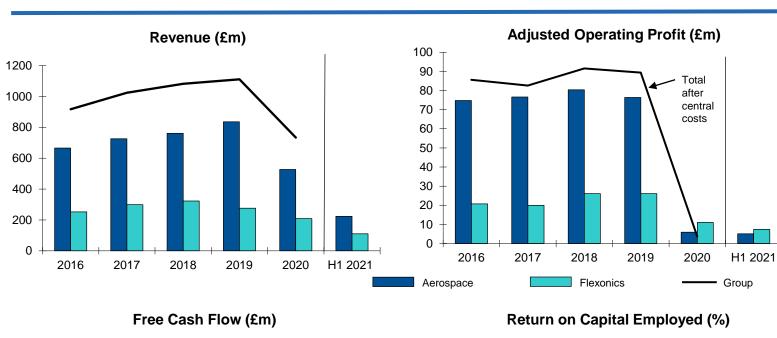
Ryan joined Senior in 2004 as a University intern working at the Bartlett facility in the USA prior to graduating with a Mechanical Engineering degree from Bradley University. Since that time he has held a variety of engineering and management roles and also earned his Master's in Engineering Management from Northwestern University.

Currently serving as Director of Engineering as well as Business Unit Director for Specialty Products for Senior Flexonics Bartlett; Ryan's primary focus is development of products for emerging technologies for all markets as well as business development and operational performance of Senior's Specialty Products group.

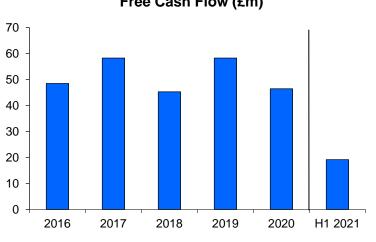


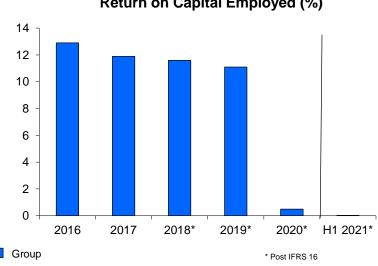


## **GROUP EVOLUTION**













Capital Markets Day 2021

Page 94



## LANDSCAPE FOR METAL BELLOWS

### Metal Bellows

Sectors/ subsectors served Commercial Aerospace, Defence, Industrial, Medical, Semiconductor, Space

Addressable market size p.a. (estimated)

\$500M

**Key capabilities** 

Bellows assemblies, accumulators, reservoirs, compressors/vacuum pumps, sensors, seals, thermal valves/actuators, compensators, couplings, pneumatic actuators

Key competitors

Competitors ranging from \$10M to \$18B

#### **Core competencies**

- Bellows device design and analysis
- · Rapid prototyping
- · Bellows welding and stamping
- Bellows tooling design and fabrication
- Development and qualification testing

### **Enhancers/differentiators**

- Engineering analysis and design capabilities
- · Rapid prototypes
- · Market diversification
- Vertical integration
- Quality Management Systems
- EH&S program
- · Concurrent engineering
- Nadcap certifications
- · Dedicated field sales







## LANDSCAPE FOR PATHWAY

### Pathway |

Sectors/ subsectors served Industrial, Petrochemical, Power Gen

Addressable market size p.a. (estimated)

Petrochemical: \$100M Power Gen: \$75M Industrial: \$100M

**Key capabilities** 

Design and fabrication of custom pressure vessels, valves, field inspection,

refurbishment and other services.

Key competitors

Competitors ranging from \$15M to \$70M

#### **Core competencies**

- Welding, thin section and numerous material types
- Broad and complete in house fabrication capabilities
- In house Fabrication capacity, enables expedites
- Engineering and legacy design capabilities
- Field service

### **Enhancers/differentiators**

- Legacy design, installations, and brand
- Nuclear/Military Component Certification
- · Expedite capabilities
- · Service after the sale
- Fabrication facilities and capacity
- Stable and prudent financial management.





















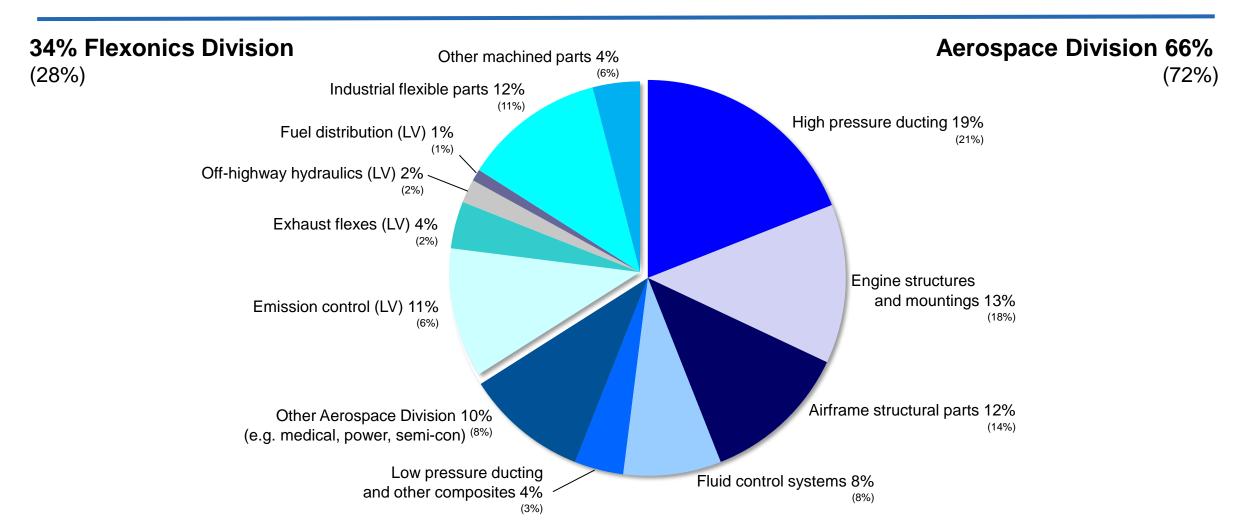
## **ACQUISITION FRAMEWORK**

Market	Aerospace & Defence Semi-conductor Equipment Power & Energy (clean energy) Volume Automotive Land Vehicles (electrification) Medical
Product	Fluid Conveyance Products Thermal Management Products Structures / Machining
Nature	Own design / IP products  & higher level sub-systems  Commodity Build to Print  Highly engineered Build to Print
Geography	North America UK Europe Africa Asia South America Australasia
Ownership	Owner managed Trade Private Equity
Revenue	\$50 to \$100m \$30 to \$50m less than \$30m \$100m+





## **OUR PRODUCTS**







## **ENVIRONMENTAL, SOCIAL & GOVERNANCE**

## Е

- ⇒ First worldwide in our sector to have emission reduction targets approved by the Science Based Targets initiative (for Scope 1, 2 and 3)
  - Scope 3 actively engaging with >300 key suppliers with respect to their targets and commitment
- ⇔ Commenced work on scenario analysis as part of the TCFD recommendations
  - Expect to finalise the scenario analysis in Q3 2021





## S

- ⇒ Excellent participation and engagement for our first group-wide Global Employee Opinion Survey
  - Very positive, valuable, and constructive feedback
  - Helps implement specific continuous improvement plans
- ⇒ Intend to run this **global survey** annually



### G

- □ Updated the Senior Group Code of Conduct in July 2021
  - Coincides with the launch of 2021
     Code of Conduct training course
  - A personal hard copy to every employee
- ⇒ Participation in the 30% Club which adopted the Parker Review recommendation
  - 2023 targets on gender and ethnic diversity already met





For more downloadable information please visit https://www.seniorplc.com/esg.aspx



